



*What is an*  
**Exchange?**

**Exclusive • Strategic • Business-Oriented**

# The Unique Format



## Qualifying Criteria

- \$1Billion+ annual company revenue
- \$5Million+ personal budget
- Sit in C-Suite or report directly to the C-Suite
- Have active projects and are seeking solutions.



## Keynote Presentations

Listen and learn from senior leadership that deliver idiosyncratic content. Topics discussed here are carefully decided based upon industry research and tailored requests.



## 1:1 Business Conferencing

One of the key exchange features are 1:1 business conference opportunities with leading solution providers to ensure active projects are completed efficiently and under budget



## Roundtables

Mentor led interactive and informal discussions, chosen by the attendee, provoke conversations with actionable takeaways.



## Your Team

The Customer Management Practice team strives to deliver a seamless, yet exceptional customer interaction for our practitioners and solution providers alike through our multi-platform approach



## Business & Pleasure

Accommodations including 5 Star venues, top shelf cocktail hours and exquisite dinners make exchanges the perfect combination of business and pleasure.



**Chief Customer  
Officer Exchange**  
**CCO Exchange | MAY 7-9**  
**Hotel Del Coronado, San Diego, CA**

**At Capacity! See November**

Introducing the CCO and their imperative role in delivering seamless customer journeys and personalized experiences  
[www.chiefcustomerofficerexchange.iqpc.com](http://www.chiefcustomerofficerexchange.iqpc.com)



**CUSTOMER  
DELIVERY  
EXCHANGE** | 2017

**Customer Delivery | OCT 2-4  
Exchange**

**Dallas, TX**  
Take your delivery experience to the next level with attendance exclusive to 75 senior supply chain operations, logistics and fulfillment executives who will come together to share ideas and bring their insight and expertise on the latest trends in fulfillment  
[www.customerdeliveryexchange.iqpc.com](http://www.customerdeliveryexchange.iqpc.com)

**2018 Coming  
Soon**

Is anticipation killing you? Us too.

**Solution Provider  
Opportunities**



**CCW Exchange | AUG 13-15**  
**Loews Luxury Hotel, Chicago, IL**

Multigenerational obstacles, strategic cost reduction and live agent response are just a few of the hot topics during the first rendition of CCW exchange  
[www.ccwexecutiveexchange.iqpc.com](http://www.ccwexecutiveexchange.iqpc.com)



**Chief Customer  
Officer Exchange**  
**CCO Exchange | NOV 12-15**  
**Miami, FL**

Learn why companies are reorienting and reprioritizing their corporate structure around Chief Customer Officers as they take charge leading customer journeys across physical and digital channels  
[www.ccoexchange.iqpc.com](http://www.ccoexchange.iqpc.com)

**Request an Invite**