

2020 LEAD GEN PACKAGE \$20,000 PER QUARTER



Full leads report



Opportunity to advertise
2 digital content pieces



Logo on all content and
promotion

QUARTERLY PACKAGES

2ND QUARTER - \$20K

2,100+
Leads

MAY

Online Event:
New Standards
for Customer
Contact
Performance

JULY

Online Event:
Modernizing
Service
Experience With
AI and Digital

BONUS JUNE

Market Study:
Modernizing Service
Experience With AI
and Digital

3RD QUARTER - \$20K

1,600+
Leads

JULY

Online Event:
Modernizing
Service
Experiences
With AI and
Digital

AUGUST

Market Study:
Customer
Experience
Trends,
Challenges &
Innovations

SEPTEMBER

Online Event:
Customer
Experience
Trends,
Challenges &
Innovations

4TH QUARTER - \$20K

1,600+
Leads

OCTOBER

Online Event:
Business
Continuity For
Customer
Contact

NOVEMBER

Online Event:
New Era Of
Customer
Insights &
Analytics

NOVEMBER

Market Study:
Future of the
Contact
Center - A
Forecast

DECEMBER

Online Event:
Future of the
Contact
Center
- A Forecast

FULL LEAD GEN PACKAGE - ALL 3 QUARTERS - \$49,000 (\$60,000 VALUE)