

# BECOME A CONFIDENT LEADER BY PRACTICING WARM CHARISMA



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*Misa Chien*

Model and Entrepreneur, Forbes Women To Follow 2011, TedX Speaker, Inc 30 Under 30 2011

## *What is Warm Charisma?*

Warm charisma, Misa Chien explained during the 2022 "Future of the Contact Center" Event by CCW Digital, is the part of charisma that focuses on emotional intelligence. While some charismatic figures are known for being a "visionary" or an "authority," many of the most non-problematic, powerful leaders of our time have built their charisma on expert emotional intelligence, regulation, and communication. For example, Oprah Winfrey herself! Misa explained how one might manifest warm charisma for themselves-- and how women might have the advantage.

Below are the major takeaways from Misa's seminar. Like what you see? Join us in San Antonio on Jan. 30, 2023 for more insight from incredible women luminaries.

## *3 Simple Steps Toward Cultivating Warm Charisma:*

- 1** Embrace your own warmth and kindness. These underrated traits make up the most powerful form of charisma (and women have the advantage)!
- 2** Pay attention to body language and don't be afraid to bring up how someone else might be feeling. Know how to use your own body language to portray the right message.
- 3** Practice re-writing reality. For example, write yourself an apology letter from someone who wronged you. Or use meditation as a tool to maintain warmth even when things are difficult or out of your control.

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## *Further reading on cultivating charisma:*

The Charisma Myth: How Anyone Can Master the Art and Science of Personal Magnetism by Olivia Fox Cobane

Captivate: The Science of Succeeding with People by Vanessa Van Edwards

Affective Eye Contact: An Integrative Review (Frontiers in Psychology study)

You can learn to become more charismatic (Fast Company)

## *Courses and programs for cultivating charisma:*

LinkedIn Learning: Communicating with Charisma by Behavioral Analyst Vanessa Van Edwards

## *CCWomen Resources:*

Solving the Empathy Problem: Why Women Leaders Have the Upper Hand

4 Ways Companies Can Help Women Combat Imposter Syndrome

## *CCWomen Events:*

