



**CCWOMEN MEMBERSHIP  
ASK YOUR BOSS TOOLKIT**

## ABOUT THE CCWOMEN PLATFORM

CCWomen is launching a digital platform, coming to a screen near you this summer! This membership-based platform will host exclusive content, job postings, mentorship opportunities, discussion forums, event access, and more. Membership is the key to unlocking all of the exclusive opportunities, features, and content on our platform. You'll pay for your membership on either a monthly or a yearly basis, depending on what works best for you and your organization.

## PLATFORM & MEMBERSHIP LAUNCH PARTY

Join us at Customer Contact Week (CCW) this June for our platform launch party taking place on June 22nd (day 4 of the conference). Plus, attend the CCWomen Summit June 19th (day 1). It's all happening at Caesars Forum in Las Vegas.

We'll answer all your questions about the platform while you sip on a cocktails and mingle with other potential new members. Bring your fabulous self and leave with swag items, candid pics, new friends, and a free trial!

[Register For CCW](#)



## LEARN

### Expand your thinking with virtual and live event sessions.

Learn what's possible from the most successful women in the industry. Can't make an event? As a member you'll get special access to session recordings.

Some of our past speakers:

#### **Yemi Akisanya**

Global Head of Diversity, Equity and Inclusion, Groupon

#### **Maureen Kamaishah**

Senior Director of Customer Experience, HELLOFRESH

#### **Monica Rothgery**

Chief Operations Officer, KFC

#### **Kacey Felila Tolua**

Senior Director, CEC Technology - Channels & Self-Service, Product Services, MARRIOTT INTERNATIONAL

## CONNECT

### Learn from peers with similar challenges and build a diverse & powerful network.

CCWomen is committed to providing members with ample formal and informal opportunities to connect with female luminaries and allies.

Networking features:

- Discussion forums on work-life balance, leadership skills, industry resources, money topics, and more!
- Shelf Indulgence, a CCWomen Book Club
- Discounted CCWomen Summit Pass (3x yearly)
- Discounted CCWomen Networking Breakfast Pass (3x yearly)
- VIP Reserved Seats at CCWomen Summit + CCW Main Conference Days
- City-by-city meet-ups & social circle events (coming soon!)
- Mentorship Program as a Mentor or a Mentee (coming soon!)

## BUILD

### Use our research-backed content to build your strategies and meet your goals

Learn best practices for everything from ally-ship and DEI initiatives to CX technology and building generational wealth.

Content types:

- Articles
- Listicles
- Speaker Q&As
- White papers
- Toolkits
- Market Research Reports
- Videos (coming soon!)
- & more!

## GROW

### Prioritize professional growth individually & with your team.

We're here to help you grow and uplift other women and allies in your organization.

Check out some of the ways you can grow your personal brand, as well as foster the growth of your team:

- Earn badges for community participation (boast them on your LinkedIn!)
- Source top female talent for your open roles
- Share your members-only CCWomen Summit discount code with your network
- Bring a (free) guest to an event (subject to CCWomen's discretion)



In the right column, provide a brief explanation as to how the CCWomen platform feature in the left column will help your organization be successful.

Benefits to Your Organization	How do Benefits Meet Current Needs?
Gain access to a network of like-minded colleagues	
Recieve research-backed content for benchmarking	
Get best organizational practices for 2023 and beyond	
Learn strategies for work-life balance, leadership, DEI, etc.	
Source top female talent for open roles	
Get tools and resources to foster allyship & mentorship	
Gain organizational visibility among women in the industry	
Discover exclusive industry insights & best practices	



Present your boss with this letter to request to join the CCWomen platform.

Hi [Approving Manager]:

I request your approval to sign up for membership to CCWomen's digital platform, launching this June. We are making crucial decisions about our organizational strategies, and this membership will equip me with valuable intersectional insights to bring to these conversations.

I have reviewed CCWomen's existing portfolio of articles, PDFs, and events and am impressed how actionable the content is. Both [Company Name] and I could greatly benefit from building new business relationships, learning new best practices, and ultimately generating a positive ROI through CCWomen membership. Platform features that have particular relevance to our company include:

- **Discussion Forum:** These ongoing forums will allow me to network and benchmark with fellow members in regards to topics like Industry Best Practices, Leadership Skills, Work-Life Balance, and more.
- **Virtual & Live Events:** Through online events and in-person summits I'll participate in workshops and learn from case studies. I'll get access to sessions lead by expert speakers from leading brands like Marriott, Groupon, Verizon, HelloFresh, and more.
- **Research-Backed Content:** CCWomen boasts a robust library of content. They package research through a variety of mediums such as articles, toolkits, reports, worksheets, podcasts, videos, and more.
- **Mentor Matching (coming soon):** The next phase of the platform rollout will grant me access to a one-of-a-kind mentor matching tool. By seeking an external mentor, I'll expand my breadth of industry knowledge and get extra time to develop professionally.

I will be able to share my takeaways from the platform with our entire team on a regular basis. Do I have permission to join the waitlist for membership? I want to make sure I am first in line in order to get the most out of all that CCWomen offers. Let me know if you have any questions.

Thank you for considering my request. I look forward to discussing this in further detail.

Sincerely,  
[NAME]





# GET IN LINE!

The CCWomen digital membership platform is a community-centric, custom-built platform crafted with our CCWomen in mind. Want to be first in line? Fill out the form linked below.

INTEREST INDICATOR FORM

ccwomen@cmpteam.com | [www.ccwdigital.com/ccwomen](http://www.ccwdigital.com/ccwomen)



Email the team at [ccwomen@cmpteam.com](mailto:ccwomen@cmpteam.com) or contact us individually:



**Sandy Ko**  
Founder & Principal  
[sandy.ko@cmpteam.com](mailto:sandy.ko@cmpteam.com)



**Simon Copcutt**  
Head of Strategic Accounts  
[simon.copcutt@cmpteam.com](mailto:simon.copcutt@cmpteam.com)



**Grace Gilbert**  
Content Creator & Event Analyst  
[grace.gilbert@cmpteam.com](mailto:grace.gilbert@cmpteam.com)



**Taylor Salmons**  
Marketing Manager & Staff Writer  
[taylor.salmons@cmpteam.com](mailto:taylor.salmons@cmpteam.com)

[ccwomen@cmpteam.com](mailto:ccwomen@cmpteam.com) | [www.ccwdigital.com/ccwomen](http://www.ccwdigital.com/ccwomen)

