

The CCWomen Newsletter

THE CCWOMEN MONTHLY NEWSLETTER. BY WOMEN. FOR WOMEN AND ALLIES.

APRIL 2023: FEATURED CONTENT



CAREER PATHING IN CX

Career Pathing for Underrepresented Employees in CX

Career pathing is an essential component of job satisfaction. It's even more important for underrepresented employees. Learn all about career pathing, in and out of the industry, and how you can install better career paths for your employees.

ROM COM LESSONS



5 Classic Rom Coms and What They Teach Us About Work

I bet you thought these movies were all about love. Read this article to learn what these 5 popular rom coms can teach us about work.



ON MENTORSHIP

#17 MENTORSHIP 101: FINDING THE RIGHT MENTOR AND BUILDING GENUINE CONNECTIONS with Judith Platz

Find the right mentor for you with this new episode of the CCWomen podcast, featuring Judith Platz.



APRIL 2023: MONTHLY SPOTLIGHTS

Spotlight Feature:

CCWOMEN MEMBERSHIP: ASK YOUR BOSS TOOLKIT

This toolkit includes new information on our soon-to-launch platform and its benefits to your organization. Want to become a member of CCWomen but don't know where to start? Start here! This toolkit was designed for those who would benefit from a CCWomen Membership but need some more information....and a convincing business case!

Check out our new Ask Your Boss Toolkit and receive:

- Detailed CCWomen product offerings through the CCWomen Membership platform
- Benefits to your organization
- A pre-written "Ask Your Boss" letter that you can personalize for your needs

...and so much more!



[**DOWNLOAD**](#)

MEMBER SHOUTOUT

Dr. Fabiola Corvera-Stimeling

**VP, Customer Experience, NorthWestern Mutual
Customer Experience Expert, Author, and International Speaker**

Dr. Fabiola Corvera-Stimeling is an innovator in the CX field. She is known for leading cross-functional collaboration with key stakeholders in order to turnaround troubled marketing and CX operations. She shared her story at the BFSI Exchange last December, and she is returning to the stage in June to speak at the CCWomen Summit! We celebrate Dr. Corvera-Stimeling for her ingenuity, grit, and her generosity in sharing her incredible story with others. We can't wait to see her in Vegas, and we hope you will be there to celebrate with us!



[**Connect with Fabiola**](#)

APRIL 2023: WHAT WE'RE UP TO

CCWOMEN MEMBERSHIP

The CCWomen Membership Platform is coming June 2023

We're going digital-- which means CCWomen community is available all year round! Our membership platform will host mentorship programs, virtual and in-person meetups, exclusive content offerings, and a dedicated resource hub with various opportunities for women in customer contact. All this and so much more. We welcome anybody and everybody, and we can't wait to welcome you in! Fill out the form below to be first in line for more information.

[I'M INTERESTED](#) 

CCWOMEN SUMMIT

June 19, 2023 | Caesar's Palace | Las Vegas, NV

The CCWomen Summit is an all-day event that includes keynotes, fireside chats, networking, workshops, and more! It's all part of the #1 customer contact and CX event series, Customer Contact Week, taking place in Las Vegas at Caesar's Palace. Download the full agenda for more information.

[VIEW AGENDA](#) 



A note from our team to yours...



We hope you have had an incredible beginning of spring! Our team (Sandy, Taylor, and Grace) has been working hard this month to prepare for the launch of our digital membership platform. We are pulling out all the stops, and every step of the way are so grateful to our community and the support and excitement you have shared with us! As we gear up to our launch in June, keep an eye out for more information on how you can get involved. As always, our goal is to bring you resources, opportunities, and an inclusive community-- all toward the end of helping you reach your goals. Please keep in touch, and we can't wait to see you around!

-The CCWomen Team

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Questions? Need more info? Contact Us! ccwomen@cmpteam.com